

# CRISTA BROESLER

## GRAPHIC DESIGNER

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PORTFOLIO: [cristastudio.com](http://cristastudio.com)

Freelance, Gulfport, FL | Graphic Designer | 2018-2025

LogoHQ, St. Petersburg, FL | Graphic Designer | 2005-2007, 2025

Created original illustrations both digital and hand drawn for t-shirts. Set up existing graphics for embroidery, and promotional products. Perfected the art of color separations for screenprinting on garments and straight to garment printing. Digitized raster artwork and logos for vector output.

The HERD Institute, Remote | Executive Assistant | 2021-2022 Contract

"You have truly made an impact at The HERD Institute in your design of our CRM platform, branding guidelines, and social media presence, and I hope that our paths will continue to cross in the future. Your skills will be an asset to any future employer." Dr. Veronica Lac

Catalina Marketing, St. Petersburg, FL | Graphic Designer | 2014 - 2018

Our team succeeded in eliminating a role and increased the speed to market by over 86%. Assigned to the dedicated designer for new business and emerging brands while being part of a pilot program. Proficient in Agile project management methods. Won several Hats Off awards for being a valued partner. Earned a yellow belt in Six Sigma.

Liberty Printing, Clearwater, FL | Graphic Designer | 2012 - 2014

As a graphic artist, responsible for creating designs to solve problems for stakeholders. While also being a prepress designer, responsible for taking those designs from digital format to tangible printed material. Both the creative and the analytical mind played at Liberty.

Good Times Tobacco, Tampa, FL | Marketing Assistant | 2011

Designed marketing material adhering to the Good Times brand identity. Assisted the Marketing Manager with graphics for trade shows and helped the in-house Graphic Designer with fliers for trade shows.

Bar Products, Largo, FL | Graphic Designer 2009 - 2011

Managed the onlinelogo.com which allowed the end user to order screenprinting on glassware and custom imprints on bottle openers among other products. Photographed new products and responsible for updating custom websites.



## Education

St. Petersburg College  
Bachelor of Applied Science  
Management & Organizational Leadership  
St. Petersburg, FL | 2019-2021

International Academy of Design  
Associate of Science - cum laude  
Interactive Media  
Tampa, FL | 1999

St. Petersburg College  
Associate of Arts  
St. Petersburg, FL | 1991-1998

International Academy of Design  
Bachelor of Fine Arts - magna cum laude  
Digital Art & Technology  
Tampa, FL | 1998-2000